



PRESS RELEASE FROM: Calgary Motorcycle Ride for Dad

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Motorcycle Riders Saving Lives

2018 will be our 11th year: Over **\$500,000** raised by our riders has gone to research grants at the Prostate Cancer Center and another **\$205,000** on awareness programs.

This June the Calgary "Motorcycle Ride for DAD" takes place **June 16th, 2018**. We will be departing from the **First Alliance Church Parking lot 12345 40 St SE, Calgary, AB T2Z 4E6**.

The ride begins with a parade of motorcycles escorted by the Calgary Police Service, followed by a scenic country poker tour. At the end of our ride, we will have a live and silent auction, door prizes, awards and a BBQ at the **Springbank Park for All Seasons Community Centre 32224A Springbank Road**. Check our Facebook Page Motorcycle Ride For Dad Calgary closer to ride day for full route details.

Last year more than 300 riders attended allowing us to proudly **donate a cheque for \$42,944 to the Prostate Cancer Institute in Calgary** to help continue the incredible research being done. In addition, the Calgary Chapter has now entered into a sponsor agreement with Man Van™, resulting in **a second cheque for \$25,000 being presented**, as part of our Awareness program. This will support **12 events** throughout the city in 2018, raising awareness and bringing the PSA testing out to where the men are. Operated by the Prostate Cancer Centre since 2009, the van offers free Prostate-Specific Antigen (PSA) blood tests to men over 40 years old. PSA is a protein produced by prostate cells and can assist in the diagnosis of the cancer. **Since 2012**, the Ride For Dad has been increasing the number of events we sponsor each year and have now actually given **over 2,000 men PSA tests, with more than 50%** of those men being their first test ever.

We are very proud to state that for the majority of our Chapter's existence and with the awesome support of our Sponsors, we have been fortunate enough to direct **100%** of what our riders raise to support prostate cancer research and awareness programs right here in Calgary. Research funds are used to provide seed funding for new and innovative concepts being developed, with the goal of making detection more accurate and treatment less invasive. Done in conjunction with other research centres across Canada (also supported by local Ride For Dad Chapters), this provides for an efficient use of monies raised.

In order to make our 11th Anniversary Ride a huge success, we are in need your help. Come and participate in the ride, help raise funds – whether this is the form of corporate sponsorship, donations in kind, auction items, or prizes, – we appreciate anything that you may be able to do to contribute.

If you are interested in being a part of the ride come join us on June 16th. You can register online at: www.ridefordad.ca/calgary or you can pre-register on site **Friday June 15th** from 5:00 pm or come early on **Saturday, June 16th** morning to register starting at 8:00 am. The cost for riders is \$30. And this includes your BBQ ticket. You can also create your own team and register on line to raise funds for the ride.

The ride will be departing from the First Alliance Church parking lot at 10:30 am Saturday, June 16th. We look forward to seeing you on the ride.

NOTE TO EDITORS

Co-Chairs are available for interviews

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